

# BOBBRECK.COM

## WEBSITE COLOR AD RATES

WEBSITE	Blog Page	Main Site*	Run of Site
Header Banner	\$1,100	\$900	\$1,500
Mid Banner	\$750	n/a	n/a
Mid Tall Banner	\$950	n/a	n/a
Footer Banner	\$500	n/a	n/a
Footer Tall Banner	\$600	n/a	n/a
Tall Box	\$850	\$600	\$1,250
Box	\$675	\$400	\$800
Half Box	\$300	\$150	\$550

\*Main site option appears on BOBBRECK.COM.

WWW.BOBBRECK.COM, the popular NOLA weather website and blog, is seen by anywhere from 10,000 to 100,000 unique visitors per month, with anywhere from 50,000 to 500,000 page views monthly. During hurricane season and times of storms we see the greatest number of page views. The entire site itself can be branded as a presenting sponsor (BobBreck.com presented by "your company") displayed at the top of every single page.

Rates shown are monthly. Call for other rates or durations.

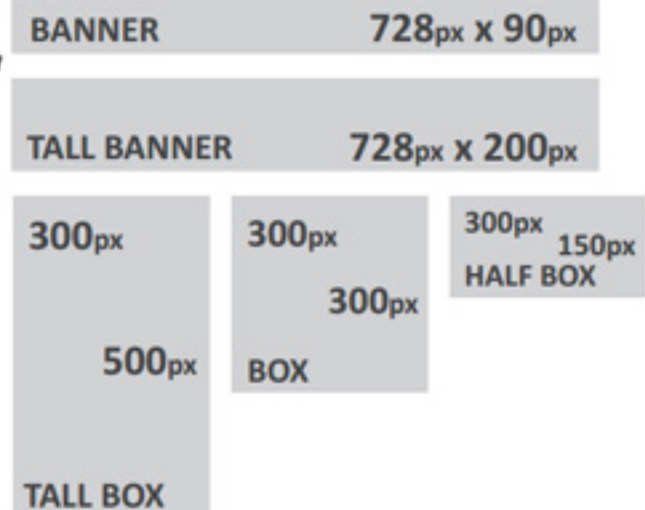
### DISCOUNTS

BOBBRECK.COM offers a 20% discount on all ads posted during non-hurricane season months (Dec-May) and a 10% discount on ads purchased in three-month blocks. Call us to build an ad package!

### AD SPECS

Submit electronic copy as an attached file to [info@bobbreck.com](mailto:info@bobbreck.com) accepted file types are .jpg and .gif. No flash files. Please provide link with ad.

### ONLINE SPECS



### ACCEPTABILITY AND INDEMNITY

BOBBRECK.COM reserves the right to reject any advertisement which does not conform to professional standards of presentation or which appears to be misleading, unethical, or offensive, or which in any way would tend to lower its credibility and/or that of its advertisers. The advertiser and/or advertising agency assume liability for all content (including text, representation, and illustrations) of all ads sent to BOBBRECK.COM, and responsibility for any claims against the publisher arising therefrom.

BOBBRECK.COM does not guarantee minimum views or clicks for ads, and we do not provide reports to the advertiser. Access to traffic reports is available by special request.

By authorizing an agency to place advertisements on its behalf, an advertiser also agrees to pay for such ads in full if for any reason its authorized agency is or becomes unable to do so.