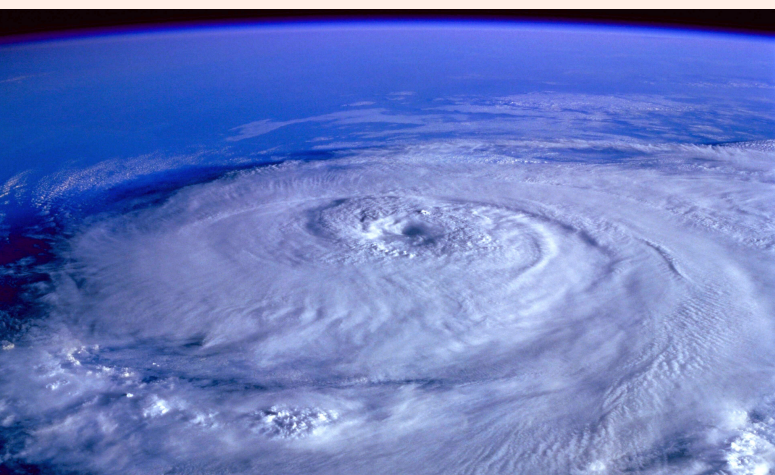




BobBreck.com started life in 1999 with the sole purpose of being a home on the internet for Bob Breck. At that time WVUE (Ch. 8) didn't even have a website, so BobBreck.com quickly became the on-line connection for Bob to the city of New Orleans and beyond. The original website had basic weather information and it was in 2001 that Bob began posting a regular message a few times a month in Hurricane season. In 2006 the blog was created and that enabled people to interact with Bob through the website. For over 20 years BobBreck.com has been a go to site for weather information and now is the only way for the people of New Orleans to regularly hear what Bob has to say.

BobBreck.com is run by Bob and his family.

WWW.BOBBRECK.COM





WHY ADVERTISE WITH US

Bob Breck is a New Orleans weather legend who has earned the trust of people in Southeast Louisiana . In 2016 Bob retired from WVUE Ch 8 but continued posting his weather opinion and stories on his wesite/blog. After being off the air for 3 years, Bob still ranks at the top of the social media leader boards. When a storm threatens the Gulf Coast, thousands of people still want to know what Bob thinks and they can only get that information from his website/blog. Bob is the guy they trust and that is who you want your brand associated with.

WEBSITE/BLOG STATISTICS

MONTHLY PAGE VIEWS

100,000 average One Million+ during storm season

DEMOGRAPHICS

67% Female 33% Male

33% of visitors are between age 25-55

PAGE VIEWS AUGUST 2020

Blog views 1,046,054

Website views 67,056

Individual users 187,931

PAGE VIEWS SEPTEMBER 2020

Blog views 1,211,174

Website views 61,088

Individual users 182,649

PAGE VIEWS OCTOBER 2020

Blog views 1,141,456

Website views 73,674

Individual users 170,152

DEDICATED AUDIENCE



67,000+ FOLLOWERS



2,000+ EMAIL SUBSCRIBERS